

# LITHOLOGY

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**Brand Name**

Lithology

**Design Brief**

Design a clean and elegant logo that depicts a luxurious and accessible wine brand

**Keywords**

Elegant, clean and light.

**Typefaces**

Engravers MT  
Avenir

**Colors**



**Light Green**

c12 m5 y22 k0  
PMS TBD  
#dfe3ca



**Lime Green**

c35 m5 y90 k10  
PMS TBD  
#a0b742



**Military Green**

c58 m50 y60 k25  
PMS 7771U  
#66645a



**Gold**

PMS 8641  
#a88622

**Foil**



**Gold**

GWF128